POPCORN
CUSTOM PRODUCTS

Custom Products Catalog
Who We Are
Popcorn is a reliable Design & Manufacturing Partner for the Museum Store Marketplace. Popcorn is driven by a small team of Craftsmen and Skilled Designers who specialize in Product Development and Turn-Key Museum Programs. Popcorn is skilled in the Vanishing Art of Manufacturing—our Premium Products are all Made in America.

Five Core Museum Products
We specialize in 5 core products:
Magnets / Matted Prints / Note Cards / Phone Covers / Mugs
From beginning to end, Popcorn delivers a perfectly designed and color matched merchandise program.

This year we introduced many new custom products pictured in this catalog. Many are great impulse items that are great for the holidays: Glass Ornaments / Journals / Messenger Bags / Pet Bowls / Dog Tags / Luggage Tags / Key Chains. More new products will be introduced during the coming year and can be seen on our website: www.popcornposters.com/custom

Program Basics
Minimums: Most products are 24 pc minimum
Discounts*: 10% off 144 pc orders 15% off 288 pc orders
*some products have different discounts
Lead Time: Designed, manufactured and shipped within 3 weeks. Reorders generally ship within 3 days!

Mission Specific Merchandise / Award Winning Design
We fulfill your museum store mission by developing product that provides your visitors a range of customized, educational products. Our award winning packaging translates into more sales per visitor and provides great branding opportunities for your museum. We assign a team of graphic designers and writers to help tell your story—they bring a wide range of creativity and experience to every project.

Popcorn's Museum Program: Simple & Exceptional
1. Made on Demand / Made in America
2. Quality Materials and State of the Art Equipment
3. Rapid Turnaround
4. Low Minimums / China-Like Pricing
5. Experienced Staff

The opposite page details how easy it is to start building a Merchandise Program around your Museum’s Collection or for an Upcoming Exhibition. I look forward to working with you.

Sincerely,
David Graveen
Ringmaster
Custom Product Development

1. Choose Products
   Pictured in this Catalog or Online (most up-to-date)
   a. www.popcornposters.com/custom

2. Send Hi Res Images
   a. Artwork
   b. Museum / Institution Logo
   c. Exhibition Logo
   d. Credit Lines

3. Image Requirements
   a. Resolution: 300 dpi (minimum)
   b. Size: 10” Smallest Dimension
   c. Format: Tif or Jpg
      “Large files for small products like magnets insure great quality

4. Upload Art
   www.popcornposters.com/upload

5. Color Proofing
   Matchprints are required to insure a perfect color match.
   No proofing fees are charged if client provides matchprint.
   Send Matchprints to Popcorn’s Art Department.
   Popcorn Art Department, 1 Cherry Street, East Hartford, CT 06108
   Physical Proofs: $25 per item

6. DIY Design
   Your Products / Our Templates
   *No set-up fees charged when client supplies “Production Ready” artwork.
   Templates are accessible at www.popcornposters.com/templates

7. Popcorn Design Services
   Fast & Reliable!
   a. An Award Winning Design Team can be assigned to your project.
      $75 fee per image will be charged to design a “custom program.”
   b. An “Idea Book” will be created for each image that will picture your custom products.
   c. Samples are shipped at client’s expense unless order exceeds $250.

8. Questions?
   David Graveen / Museum Program Manager / david@popcornposters.com
   Thy Hoang / Design Lead / thy@popcornposters.com
   Karen Crawford / Orders - Traffic Manager / karen@popcornposters.com
   Steve Santangelo / In-House Sales / steve@popcornposters.com

Steve Santangelo
Sales Manager

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Prints

11 × 17

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

Rigid Plastic Sleeve with Hang Tab
12/style minimum
$5.50

Bag + Board
12/style minimum
$5.50
Back label adds $0.25

Front

Premium Crystal Packed with Foam Core Backer Board
12/style minimum
$6.50
Back label adds $0.25

Back w/ Descriptive Label
Rigid Plastic Sleeve (no backing board)
12/style minimum
$5.50
Best Suited for "Pop Culture"
No Stickers Included

Crystal Packed with Mat
12/style minimum
Thin Board: $6.50 - Foam Core: $7.00
Back label adds $0.25

Bag + Board
12/style minimum
$5.50
Back label adds $0.25

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS
Prints

3D Lenticular

11 x 17 in Rigid Plastic Sleeve
250 pc: $8.50 ea.
500 pc: $7.20 ea.
$200 set up fee

Archival Giclées

16 x 20
6/style minimum
$15.00

18 x 24
6/style minimum
$17.50

Posters

Digital 12 x 18 / 13 x 19
12/style minimum
Rolled in Poster Sleeve w/ Label: $5.00
Rolled in Shipping Tube w/ Label: $6.50
Bagged w/ Foam Core: $7.00

4-Color 24 x 36 Poster
500/style minimum
$5.00

DISCOUNTS
10% OFF 36 PC. ORDERS
15% OFF 72 PC. ORDERS

Foam Core Backing Board

Front Round Label and Descriptive Label on Back
Prints

Wood Frames

Prints Sold Separately

11 × 14 Black Wood
6 min. - Item # BWF14
$12.50

11 × 17 Black Wood
6 min. - Item # BWF17
$14.00

16 × 20 Black Wood
3 min. - Item # BWF20
$20.00
Stickers & Patches

Stickers

- Kiss-cut any shape
- Gloss or matte
- Full color & UV coated
- Includes design & setup

4 x 4" Sticker Sheet*

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
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<tr>
<td>125</td>
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<td>250</td>
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<tr>
<td>1000</td>
<td>$0.70</td>
</tr>
<tr>
<td>1500</td>
<td>$0.65</td>
</tr>
</tbody>
</table>

Turnaround
3 weeks or less
*Pricing may change depending on sticker dimensions

Patches

Please email for quote
Die-Cut Acrylic

Popcorn’s ¼” Thick Acrylic Magnets
- Custom Shapes
- Any Size
- Full Color Printing
- Low Minimums
- Full Magnet Back
- 2–3 Week Turnaround
- Made in the USA

Enamel Pins

Options (per piece)
- Additional Colors (6 included) $0.03/color
- Increase to 1.5” Size $0.15
- Increase to 2” Size $0.25
- Deluxe Metal Stopper $0.15
- Adding a Keychain $0.15
- Smooth Finish (Hard Enamel) $0.15
- Extra Polishing $0.05
- Glitter $0.15

Mold Fee*
- 1.25” or less $125
- 1.5” $150
- 2” $175
*one time only, includes delivered pin sample

Turnaround
- Design Time: 1 week
- Sampling: 20-30 days
- Production: 30 days

Shipping
- Ocean Freight: 30–45 days
  Included in unit cost
- Airmail: 5–7 days
  Tariff quoted at time of order
  Airmail: 5–7 days
  250 pieces: $90.00 (estimate)
  500 pieces: $150.00 (estimate)
  No tariff with airmail

Digital Conversion
Fees may be applicable for orders under 1000 pins/style
Magnets

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

Add 35¢ for Packaging

2 × 3
24/style minimum
$1.50

2 ½ × 3 ½
25/style minimum
$1.75

3 × 3
24/style minimum
$1.75

2 × 3 Packaged (Front)

2 ½ × 3 ½ Packaged

3 × 3 Packaged

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS
**Magnets & Pins**

**Unique Sizes**

1" Round Pin
105/style minimum
$0.35

1" Square Magnet
24/style minimum
$1.00

Enamel Pin
250/style minimum
$3.00

1.5" Round Pin
100/style minimum
$0.45

2 x 2 Magnet/Pin
24/style minimum
Magnet: $1.25 - Pin: $0.55

2.25 Round
24/style minimum
Magnet: $1.25 - Pin: $0.55
Also available with mirror back!

Add 35¢ for Packaging

**DISCOUNTS**
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

WEB www.popcorncustomproducts.com
EMAIL mail@popcorncustomproducts.com
TEL 860.610.0000
MAIL 1 Cherry St, East Hartford, CT 06108
Magnets

**DISCOUNTS**
- 10% OFF 144 PC. ORDERS
- 15% OFF 288 PC. ORDERS

<table>
<thead>
<tr>
<th>Description</th>
<th>Minimum</th>
<th>Price</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>4 Pack</td>
<td>24/style</td>
<td>$6.50</td>
<td>(pricing for 2 x 3 magnets)</td>
</tr>
<tr>
<td>Acrylic Box 4 Pack</td>
<td>24/style</td>
<td>$7.50</td>
<td>(2.5 x 3.5 magnets only)</td>
</tr>
</tbody>
</table>

2 Pack
- 24/style minimum
- $3.50
  (pricing for 2 x 3 magnets)

Packaged Sets

**Custom Package Design**
- $100 Art Charge
- No Art Charge for Orders over 144/style

**DISCOUNTS**
- 10% OFF 144 PC. ORDERS
- 15% OFF 288 PC. ORDERS
Packaged Sets

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

3 Packs
$5.00
(pricing for 2 x 3 magnets)

11

WEB www.popcorncustomproducts.com EMAIL mail@popcorncustomproducts.com TEL 860.610.0000 MAIL 1 Cherry St, East Hartford, CT 06108
Greeting Cards

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

5 × 7
24/style minimum
$1.50

4 × 9
24/style minimum
$1.75
Boxed Set Available

5 × 7 Boxed Set of 8
24/style minimum
$10.00
Available in White or Kraft with Clear Lid
All Clear option also available (not shown)
4 ¼ × 6
100/style minimum
$0.35
20% OFF 1,000 PC. ORDERS

4 ¼ × 6 Perforated Postcard Booklet
250/style minimum
$4.00 - 8 Card Set
$5.00 - 10 Card Set
$6.00 - 12 Card Set
$8.00 - 20 Card Set
$200 Set-up Charge
Pricing includes front & back cover

6 × 11
100/style minimum
$1.00
20% OFF 1,000 PC. ORDERS

4 ¼ × 6 Postcard Pack of 8
72/style minimum
$3.25
10% OFF 144 PC. ORDERS
20% OFF 288 PC. ORDERS
Housewares

Coasters

Wood with Cork Back
24/style minimum
$3.50
3 ¾" Square or Round

4 Pack
12/style minimum
Wood w/ Cork Back: $13.75
Coaster Puzzle
12/style minimum
$13.75
7 ½" Square

Glass Cutting Board
12/style minimum
$16.50
11 ¼" × 15 ⅝" - Hand Wash Only!
DISCOUNTS
5% OFF 144 PC. ORDERS
8% OFF 288 PC. ORDERS
10% OFF 576+ PC. ORDERS

11 oz. Colored Mugs: $7.50

PMS colors are for reference only; please specify if matching is required

Microwave Safe - Dishwasher Safe but not recommended for optimum color retention - Prop 65 Compliant
**Drinkware**
36/style minimum

- **1.5 oz. Shot Glass**
  - Glass: $3.75

- **12 oz. Latte Mug**
  - Ceramic: $6.50

- **15 oz. Black**
  - White: $7.50
  - Rim/Handle: $8.25
  - Add'l colors: Blue, Maroon, Green, Lt. Blue and Yellow

- **15 oz. White**
  - Black: $7.50
  - 20 oz. White: $9.50

- **11 oz. Black**
  - White: $5.50

- **20 oz. Aluminum Water Bottle**
  - $11.00
  - Includes 2 tops

- **10 oz. Camp Mug**
  - $7.60
  - Add'l rim colors: White, Blue, and Black

- **Gift Box with Label for 11/15 oz. Mugs**
  - Mug + $0.75

**Discounts**
- 5% OFF 144 PC. ORDERS
- 8% OFF 288 PC. ORDERS
- 10% OFF 576+ PC. ORDERS
Bookmarks + Houseware

Paper Bookmarks
Individual: $0.35 - 100 min.
8-pack: $3.25 - 144 min.
2 ¼" x 7 ¼" - 12 pt glossy card stock

Aluminum Bookmarks
24/style minimum
Loose: $6.50 - Packaged: $7.50
1 ¼" x 5"

Pet Bowls
12/style minimum
Large: $12.00 - Small: $10.00
Large: 7" x 3 ¾" - Small: 6" x 2 ½"

Neoprene Mouse Pad
12/style minimum
$5.50
7 ¾" x 9 ¼"
10% OFF 144 PC. ORDERS - 15% OFF 288 PC. ORDERS
*neoprene not ideal for detailed images
Perfect Bound Journals
24/style minimum
Small: 4 x 5.5 - $4.00 ea.
Medium: 5.5 x 7.75 - $5.00 ea.
Large: 8 x 10 - $7.00 ea.
Small: 50 unlined pages, lined add $0.70
Medium: 70 unlined pages, lined add $1.00
Large: 70 unlined pages, lined add $1.75
Inside cover printing add $1.00

2 x 3 Jotter
144/style minimum
$1.50

4 x 6.5 Field Notebooks
144/style minimum
$2.50 each, $7.75 for 3-pack
4 x 6.5 with 24 blank pages
**Full-Color DTG**

**Tea Towel**

- **24-100:** $11.00
- **100+:** $9.25

Belly band adds $1.50

Unfolded size: 18 x 22 in.
Max DTG area: 14 x 17 in.

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**Full-Color DTG Canvas Tote**

- **24/style minimum**
  - **24-100:** $15.00
  - **100+:** $12.50

15” x 15”

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**Full-Color DTG T-shirts**

- **60 unisex shirt minimum**
  - **60-99 pcs:** $15.00, **100+:** $12.50 per unit
    * add $1 for xxl, price based on two color screen

Sizes divided based on order quantity
Recommended size breakdown for 60 pc. order:
12 small, 12 med, 18 large, 18 xl
**Vinyl Tote**
50/style minimum
2 Colors: $25.00
Each additional color: +$0.50
$50 Screen Charge (one time)
12” × 12” × 5” - 4–6 week delivery

**iPhone Cases**
12/style minimum
$10.00 including packaging
All latest models available in black or white

**Beverage Koozies**
100/style minimum
12 oz. size
100+ pcs: $3.00 ea
200+ pcs: $2.80 ea
Add $0.50 for packaging
Luggage Tags and Key Chains
Aluminum or Plastic - 24/style minimum

$4.50

Dog Tags
24/style minimum
1-sided: $4.50
2-sided: $6.25
Add 50¢ for packaging
Jewelry & Ornaments

Cuff Bracelets
12/style minimum
Small: $6.00 - Large: $7.50

50% OFF WHILE SUPPLIES LAST
Pendant Necklaces
3/style minimum
Rubber Chain: $18.50
Silver Chain: $21.00
Add $1.50 for custom gift box

3.5" Round Glass Ornament
25/style minimum
$8.25

3 × 3.75" Oval Glass Ornament
24/style minimum
$8.25

50% OFF WHILE SUPPLIES LAST
Deluxe Key Chains
6/style minimum
$8.50
Add $1.50 for custom gift box
Quartz Glass

Packaging includes Gift Box, mylar sleeve and info sticker on the reverse that can include a UPC and retail price. We typically recommend foil-stamping text directly on the box.

500 MOQ - $200 Setup Fee - 50% Deposit required on all custom orders – Turnaround: 70-90 Days

Magnet imagery can be divided to meet minimum if box style remains the same

Magnet Sets

Magnet Size: 1.375" × 0.5"
Please email for quote

Paperweight

Paperweight Size: 3" × 1.5"
Please email for quote
Museum Tote with Pouch  
1000/style moq - $150 setup  
1000+: $6.50  
2000+: $5.90  
Size: 19.7” W x 16.5” H (w/o handles)  
Pocket - 4.3” x 4.5”  
Handle - 10.6” H  
Carry Weight - 40 lbs

Umbrella with Cover  
200/style moq - $200 setup  
$13.50  
Auto-Open / Auto-Close  
Folded Length: 11”  
Diameter: 38”  
Rubberized handle  
Customizable with hang tag and handle bottom decal  
FOB China

Eyeglass Case with Cloth  
300/style moq - $50 setup  
$6.50 FOB China
Good design makes a product understandable.

– Dieter Rams