Who We Are

Popcorn is a reliable Design & Manufacturing Partner for the Museum Store Marketplace. Popcorn is driven by a small team of Craftsmen and Skilled Designers who specialize in Product Development and Turn-Key Museum Programs. Popcorn is skilled in the Vanishing Art of Manufacturing—our Premium Products are all Made in America.

Five Core Museum Products

We specialize in 5 core products:
- Magnets / Matted Prints / Note Cards / Phone Covers / Mugs

From beginning to end, Popcorn delivers a perfectly designed and color matched merchandise program.

This year we introduced many new custom products pictured in this catalog. Many are great impulse items that are great for the holidays: Glass Ornaments / Journals / Messenger Bags / Pet Bowls / Dog Tags / Luggage Tags / Key Chains. More new products will be introduced during the coming year and can be seen on our website: www.popcornposters.com/custom

Program Basics

Minimums: Most products are 24 pc minimum
Discounts*: 10% off 144 pc orders 15% off 288 pc orders
Lead Time: Designed, manufactured and shipped within 3 weeks. Reorders generally ship within 3 days!

Mission Specific Merchandise / Award Winning Design

We fulfill your museum store mission by developing product that provides your visitors a range of customized, educational products. Our award winning packaging translates into more sales per visitor and provides great branding opportunities for your museum. We assign a team of graphic designers and writers to help tell your story—they bring a wide range of creativity and experience to every project.

Popcorn’s Museum Program: Simple & Exceptional

1. Made on Demand / Made in America
2. Quality Materials and State of the Art Equipment
3. Rapid Turnaround
4. Low Minimums / China-Like Pricing
5. Experienced Staff

The opposite page details how easy it is to start building a Merchandise Program around your Museum’s Collection or for an Upcoming Exhibition. I look forward to working with you.

Sincerely,
David Graveen
Ringmaster

2020-2021 MSA Vendor of the Year

SPECIAL

Discounts up to 20% available on bulk orders throughout catalog!

David Graveen, Ringmaster

THE “IDEA BOOK”

1. Upload Art: www.popcornposters.com/upload
2. Your “Idea Book” will be created in less than 5 days
3. Get a sample! See the Difference in Price & Quality

*Samples are are shipped at client’s expense unless order exceeds $250

WEB www.popcorncustomproducts.com
EMAIL mail@popcorncustomproducts.com
TEL 860.610.0000
MAIL 1 Cherry St, East Hartford, CT 06108
Custom Product Development

1. **Choose Products**
   Pictured in this Catalog or Online (most up-to-date)
   a. www.popcornposters.com/custom

2. **Send Hi Res Images**
   a. Artwork
   b. Museum / Institution Logo
   c. Exhibition Logo
   d. Credit Lines

3. **Image Requirements**
   a. Resolution: 300 dpi (minimum)
   b. Size: 10” Smallest Dimension
   c. Format: Tif or Jpg
   *Large files for small products like magnets insure great quality

4. **Upload Art**
   www.popcornposters.com/upload

5. **Color Proofing**
   Matchprints are required to insure a perfect color match.
   *No proofing fees are charged if client provides matchprint.
   Send Matchprints to Popcorn’s Art Department.
   Popcorn Art Department, 1 Cherry Street, East Hartford, CT 06108
   Physical Proofs: $25 per item

6. **DIY Design**
   *No set up fees charged when client supplies “Production Ready” artwork.
   Your Products / Our Templates
   Templates are accessible at www.popcornposters.com/templates

7. **Popcorn Design Services**
   Fast & Reliable!
   a. An Award Winning Design Team can be assigned to your project.
   $75 fee per image will be charged to design a “custom program.”
   b. An “Idea Book” will be created for each image that will picture your custom products.
   c. Samples are shipped at client’s expense unless order exceeds $250.

8. **Questions?**
   David Graveen / Museum Program Manager / david@popcornposters.com
   Thy Hoang / Design Lead / thy@popcornposters.com
   Karen Crawford / Orders - Traffic Manager / karen@popcornposters.com
   Steve Santangelo / In-House Sales / steve@popcornposters.com

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Steve Santangelo
Sales Manager
Prints

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

Rigid Plastic Sleeve with Hang Tab
12/style minimum
$5.50

Bag + Board
12/style minimum
$5.50
Back label adds $0.25

Premium Crystal Packed with Foam Core Backer Board
12/style minimum
$6.50
Back label adds $0.25
Prints

11 x 14

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

Front w/ Round Label

Rigid Plastic Sleeve (no backing board)
12/style minimum
$5.50
Best Suited for “Pop Culture”
No Stickers Included

Back w/ Descriptive Label

Crystal Packed with Mat
12/style minimum
Thin Board: $6.50 - Foam Core: $7.00
Back label adds $0.25

Bag + Board
12/style minimum
$5.50
Back label adds $0.25

No Stickers Included
Prints

3D Lenticular

11 × 17
in Rigid Plastic Sleeve
250 pc: $8.50 ea.
500 pc: $7.20 ea.
$200 set up fee

16 × 20
6/style minimum
$15.00

18 × 24
6/style minimum
$17.50

Posters

Digital 12 x 18 / 13 x 19
12/style minimum
Rolled in Poster Sleeve w/ Label: $5.00
Rolled in Shipping Tube w/ Label: $6.50
Bagged w/ Foam Core: $7.00

4-Color 24 x 36 Poster
500/style minimum
$5.00

Archival Giclées

11 × 17
in Rigid Plastic Sleeve
250 pc: $8.50 ea.
500 pc: $7.20 ea.
$200 set up fee

16 × 20
6/style minimum
$15.00

18 × 24
6/style minimum
$17.50

Discounts
10% OFF 36 PC. ORDERS
15% OFF 72 PC. ORDERS

Foam Core Backing Board
Front Round Label and Descriptive Label on Back
Wood Frames

Prints Sold Separately

11 × 14 Black Wood
6 min. - Item # BWF14
$12.50

11 × 17 Black Wood
6 min. - Item # BWF17
$14.00

16 × 20 Black Wood
3 min. - Item # BWF20
$20.00
Stickers

- Kiss-cut any shape
- Gloss or matte
- Full color & UV coated
- Includes design & setup

4 x 4” Sticker Sheet*

<table>
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<th>Quantity</th>
<th>Price</th>
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<tr>
<td>125</td>
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</tr>
<tr>
<td>250</td>
<td>$1.15</td>
</tr>
<tr>
<td>500</td>
<td>$0.90</td>
</tr>
<tr>
<td>750</td>
<td>$0.75</td>
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<tr>
<td>1000</td>
<td>$0.70</td>
</tr>
<tr>
<td>1500</td>
<td>$0.65</td>
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</tbody>
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Turnaround
3 weeks or less

*Pricing may change depending on sticker dimensions

Patches

Please email for quote
Magnets & Pins

Die-Cut Acrylic

Popcorn’s ⅛” Thick Acrylic Magnets

- Custom Shapes
- Any Size
- Full Color Printing
- Low Minimums
- Full Magnet Back
- 2–3 Week Turnaround
- Made in the USA

<table>
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<th>PRICE</th>
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<tr>
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<tr>
<td>500</td>
<td>$3.25</td>
</tr>
<tr>
<td>1000</td>
<td>$2.90</td>
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Add 35¢ for Packaging
Die Charge: $75

Enamel Pins

1.25” or smaller

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
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<td>250</td>
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<tr>
<td>2500</td>
<td>$2.40</td>
</tr>
<tr>
<td>5000</td>
<td>$2.15</td>
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</table>

Mold Fee*
1.25” or less $125
1.5” $150
2” $175

*one time only, includes delivered pin sample

Options (per piece)
- Additional Colors (6 included) $0.03/color
- Increase to 1.5” Size $0.15
- Increase to 2” Size $0.25
- Deluxe Metal Stopper $0.15
- Adding a Keychain $0.15
- Smooth Finish (Hard Enamel) $0.15
- Extra Polishing $0.05
- Glitter $0.15

Turnaround
- Design Time: 1 week
- Sampling: 20-30 days
- Production: 30 days

Shipping
- Ocean Freight: 30–45 days
  Included in unit cost
- Airmail: 5–7 days
  Tariff quoted at time of order
  250 pieces: $90.00 (estimate)
  500 pieces: $150.00 (estimate)
  No tariff with airmail

Full Color Packaging
$100 (flat fee regardless of quantity)

Digital Conversion
Fees may be applicable for orders under 1000 pins/style
Magnets

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

Add 35¢ for Packaging

2 × 3
24/style minimum
$1.50

2 ½ × 3 ½
25/style minimum
$1.75

3 × 3
24/style minimum
$1.75
**Magnets & Pins**

**Unique Sizes**

- **1" Round Pin**
  - 105/style minimum
  - $0.35

- **1" Square Magnet**
  - 24/style minimum
  - $1.00

- **Enamel Pin**
  - 250/style minimum
  - $3.00

- **1.5" Round Pin**
  - 100/style minimum
  - $0.45

- **2 x 2 Magnet/Pin**
  - 24/style minimum
  - Magnet: $1.25 - Pin: $0.55

- **2.25 Round Magnet/Pin**
  - 24/style minimum
  - Magnet: $1.25 - Pin: $0.55
  - Also available with mirror back!

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**DISCOUNTS**

- 10% OFF 144 PC. ORDERS
- 15% OFF 288 PC. ORDERS

Add 35¢ for Packaging

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**WEB**

www.popcorncustomproducts.com

**EMAIL**

mail@popcorncustomproducts.com

**TEL**

860.610.0000

**MAIL**

1 Cherry St, East Hartford, CT 06108
Magnets

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

Packaged Sets

Custom Package Design: $100 Art Charge
No Art Charge for Orders over 144/style

4 Pack
24/style minimum
$6.50
(pricing for 2 x 3 magnets)

2 Pack
24/style minimum
$3.50
(pricing for 2 x 3 magnets)

Acrylic Box 4 Pack
24/style minimum
$7.50
(2.5 x 3.5 magnets only)
Magnets

Packaged Sets

$5.00
(pricing for 2 x 3 magnets)

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

MAGNETS

HECTIC PINK
APPLE GREEN
SKY BLUE

3 Packs
24/style minimum
Cards

Greeting Cards

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

5 x 7
24/style minimum
$1.50

4 x 9
24/style minimum
$1.75
Boxed Set Available

5 x 7 Boxed Set of 8
24/style minimum
$10.00
Available in White or Kraft with Clear Lid
All Clear option also available (not shown)
Post Cards

4 ¼ × 6
100/style minimum
$0.35
20% OFF 1,000 PC. ORDERS

6 × 11
100/style minimum
$1.00
20% OFF 1,000 PC. ORDERS

4 ¼ × 6 Perforated Postcard Booklet
250/style minimum
$4.00 - 8 Card Set
$5.00 - 10 Card Set
$6.00 - 12 Card Set
$8.00 - 20 Card Set
$200 Set-up Charge

Pricing includes front & back cover

4 ¼ × 6 Postcard Pack of 8
72/style minimum
$3.25
10% OFF 144 PC. ORDERS
20% OFF 288 PC. ORDERS
Housewares

Coasters

Wood with Cork Back
24/style minimum
$3.50
3 ¾" Square or Round

4 Pack
12/style minimum
Wood w/ Cork Back: $13.75
Coaster Puzzle
12/style minimum
$13.75
7 ½" Square

Glass Cutting Board
12/style minimum
$16.50
11 ¼" x 15 ¾" - Hand Wash Only!
Housewares

DISCOUNTS
5% OFF 144 PC. ORDERS
8% OFF 288 PC. ORDERS
10% OFF 576+ PC. ORDERS

Drinkware
36/style minimum

11 oz. Colored Mugs: $7.50

PMS colors are for reference only; please specify if matching is required

- Lt. Blue Deco
  - Lt. Blue Deco/Handle
  - PMS 299C

- Lt. Green Deco
  - Lt. Green Deco/Handle
  - PMS 367C

- Red Deco
  - Red Deco/Handle
  - PMS 200C

- Orange Deco
  - Orange Deco/Handle
  - PMS 1665C

- Yellow Deco
  - Yel. Rim/Handle
  - PMS 106C

- Blue Deco
  - Blue Rim/Handle
  - PMS 2755C

- Pink Deco
  - Pink Deco/Handle
  - PMS 508C

- Maroon Deco
  - Mar. Rim/Handle
  - PMS 195C

- Green Deco
  - Green Rim/Handle
  - PMS 561C

Microwave Safe - Dishwasher Safe but not recommended for optimum color retention - Prop 65 Compliant
Drinkware
36/style minimum

1.5 oz. Shot Glass
$3.75

15 oz. Black
$9.50

15 oz. White
$7.50

10 oz. Camp Mug
$7.60

11 oz. Black Deco
$8.50

12 oz. Latte Mug
$6.50

20 oz. White
$9.50

11 oz. Black Deco
$7.50

20 oz. Aluminum Water Bottle
$11.00

Deco
$8.25

Rim/Handle
$7.50

Rim/Handle also available

Includes 2 tops

Gift Box with Label for 11/15 oz. Mugs
Mug + $0.75

DISCOUNTS
5% OFF 144 PC. ORDERS
8% OFF 288 PC. ORDERS
10% OFF 576+ PC. ORDERS

Add'l rim colors: White, Blue, and Black

Add'l colors: Blue, Maroon, Green, Lt. Blue and Yellow
Bookmarks + Houseware

Aluminum Bookmarks
- 24/style minimum
- Loose: $6.50 - Packaged: $7.50
- 1 ¼” × 5”

Paper Bookmarks
- Individual: $0.35 - 100 min.
- 8-pack: $3.25 - 144 min.
- 2 ¼” × 7 ¼” - 12 pt glossy card stock

Pet Bowls
- 12/style minimum
- Large: $12.00 - Small: $10.00
- Large: 7” × 3 ¾” - Small: 6” × 2 ¾”

Neoprene Mouse Pad
- 12/style minimum
- $5.50
- 7 ¾” × 9 ¼”

10% OFF 144 PC. ORDERS - 15% OFF 288 PC. ORDERS
*neoprene not ideal for detailed images
Journals + Notebooks

Perfect Bound Journals
24/style minimum
Small: 4 x 5.5 - $5.00 ea.
Medium: 5.5 x 7.75 - $7.00 ea.
Large: 8 x 10 - $9.00 ea.

Small: 50 unlined pages
Medium/Large: 70 unlined pages
Inside cover printing add $1.00

2 x 3 Jotter
144/style minimum
$1.50

4 x 6.5 Field Notebooks
144/style minimum
$2.50 each, $7.75 for 3-pack
4 x 6.5 with 24 blank pages
Screen Printing & Direct to Garment

Full-Color DTG
Canvas Tote
24/style minimum
24-100: $15.00
100+: $12.50
15” x 15”

Full-Color DTG
Tea Towel
24-100: $11.00
100+: $9.25
Belly band adds $1.50
Unfolded size: 18 x 22 in.
Max DTG area: 14 x 17 in.

Full-Color DTG
T-shirts
60 unisex shirt minimum
60-99 pcs: $15.00, 100+: $12.50 per unit
*add $1 for xxl, price based on two color screen

Sizes divided based on order quantity
Recommended size breakdown for 60 pc. order:
12 small, 12 med, 18 large, 18 xl
Accessories

DISCOUNTS
5% OFF 72 PC. ORDERS
10% OFF 144 PC. ORDERS

iPhone Cases
12/style minimum
$10.00 including packaging
All latest models available in black or white

Beverage Koozies
100/style minimum
12 oz. size
100+ pcs: $3.00 ea
200+ pcs: $2.80 ea
Add $0.50 for packaging

Vinyl Tote
50/style minimum
2 Colors: $25.00
Each additional color: +$0.50
$50 Screen Charge (one time)
12” x 12” x 5” - 4–6 week delivery
Accessories

**Luggage Tags and Key Chains**
Aluminum or Plastic - 24/style minimum
$4.50

**Dog Tags**
24/style minimum
1-sided: $4.50
2-sided: $6.25
Add 50¢ for packaging
Cuff Bracelets
12/style minimum
Small: $6.00 - Large: $7.50

3.5" Round Glass Ornament
25/style minimum
$8.25

3 × 3.75" Oval Glass Ornament
24/style minimum
$8.25

Pendant Necklaces
3/style minimum
Rubber Chain: $18.50
Silver Chain: $21.00
Add $1.50 for custom gift box

Deluxe Key Chains
6/style minimum
$8.50
Add $1.50 for custom gift box

50% OFF WHILE SUPPLIES LAST
Packaging includes Gift Box, mylar sleeve and info sticker on the reverse that can include a UPC and retail price. We typically recommend foil-stamping text directly on the box.

500 MOQ - $200 Setup Fee - 50% Deposit required on all custom orders – Turnaround: 70-90 Days

Magnet imagery can be divided to meet minimum if box style remains the same

Magnet Sets

Magnet Size: 1.375" × 0.5"
Please email for quote

Paperweight

Paperweight Size: 3" × 1.5"
Please email for quote
Museum Tote with Pouch
1000/style moq - $150 setup
1000+: $6.50
2000+: $5.90
Size: 19.7” W x 16.5” H (w/o handles)
Pocket - 4.3” x 4.5”
Handle - 10.6” H
 Carry Weight - 40 lbs

Umbrella with Cover
200/style moq - $200 setup
$13.50
Auto-Open / Auto-Close
Folded Length: 11"
Diameter: 38"
Rubberized handle
Customizable with hang tag and handle bottom decal
FOB China

Eyeglass Case with Cloth
300/style moq - $50 setup
$6.50 FOB China
Good design makes a product understandable.

–Dieter Rams