Who We Are
Popcorn is a reliable Design & Manufacturing Partner for the Museum Store Marketplace. Popcorn is driven by a small team of Craftsmen and Skilled Designers who specialize in Product Development and Turn-Key Museum Programs. Popcorn is skilled in the Vanishing Art of Manufacturing—our Premium Products are all Made in America.

Five Core Museum Products
We specialize in 5 core products:
Magnets / Matted Prints / Note Cards / Phone Covers / Mugs
From beginning to end, Popcorn delivers a perfectly designed and color matched merchandise program.

This year we introduced many new custom products pictured in this catalog. Many are great impulse items that are great for the holidays: Glass Ornaments / Journals / Messenger Bags / Pet Bowls / Dog Tags / Luggage Tags / Key Chains. More new products will be introduced during the coming year and can be seen on our website: www.popcornposters.com/custom

Program Basics
Minimums: Most products are 24 pc minimum
Discounts*: 10% off 144 pc orders 15% off 288 pc orders
*some products have different discounts
Lead Time: Designed, manufactured and shipped within 3 weeks. Reorders generally ship within 3 days!

Mission Specific Merchandise / Award Winning Design
We fulfill your museum store mission by developing product that provides your visitors a range of customized, educational products. Our award winning packaging translates into more sales per visitor and provides great branding opportunities for your museum. We assign a team of graphic designers and writers to help tell your story—they bring a wide range of creativity and experience to every project.

Popcorn’s Museum Program: Simple & Exceptional
1. Made on Demand / Made in America
2. Quality Materials and State of the Art Equipment
3. Rapid Turnaround
4. Low Minimums / China-Like Pricing
5. Experienced Staff

The opposite page details how easy it is to start building a Merchandise Program around your Museum’s Collection or for an Upcoming Exhibition. I look forward to working with you.

Sincerely,
David Graveen
Ringmaster

WEB www.popcornposters.com  EMAIL mail@popcornposters.com  TEL 860.610.0000  FAX 860.760.6188  MAIL 1 Cherry St, East Hartford, CT 06108
Custom Product Development

1. Choose Products
   Pictured in this Catalog or Online (most up-to-date)
   a. www.popcornposters.com/custom

2. Send Hi Res Images
   a. Artwork
   b. Museum / Institution Logo
   c. Exhibition Logo
   d. Credit Lines

3. Image Requirements
   a. Resolution: 300 dpi (minimum)
   b. Size: 10” Smallest Dimension
   c. Format: Tif or Jpg
   “Large files for small products like magnets insure great quality

4. Upload Art
   www.popcornposters.com/upload

5. Color Proofing
   Matchprints are required to insure a perfect color match.
   No proofing fees are charged if client provides matchprint.
   Send Matchprints to Popcorn’s Art Department.
   Popcorn Art Department, 1 Cherry Street, East Hartford, CT 06108
   Physical Proofs: $25 per item

6. DIY Design  Your Products / Our Templates
   “No set up fees charged when client supplies “Production Ready” artwork.
   Templates are accessible at www.popcornposters.com/templates

7. Popcorn Design Services  Fast & Reliable!
   a. An Award Winning Design Team can be assigned to your project.
   $75 fee per image will be charged to design a “custom program.”
   b. An “Idea Book” will be created for each image that will picture your custom products.
   c. Samples are shipped at client’s expense unless order exceeds $250.

8. Questions?
   David Graveen / Museum Program Manager / david@popcornposters.com
   Thy Hoang / Design Lead / thy@popcornposters.com
   Karen Crawford / Orders - Traffic Manager / karen@popcornposters.com
   Steve Santangelo / In-House Sales / steve@popcornposters.com

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Steve Santangelo
Sales Manager
Prints

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

11 x 17

Rigid Plastic Sleeve with Hang Tab
12/style minimum
$5.00

Bag + Board
12/style minimum
$4.50

Front w/ Round Label

Premium Crystal Packed with Foam Core Backer Board
12/style minimum
$6.50

Back w/ Descriptive Label
11 × 14

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

Rigid Plastic Sleeve (no backing board)
12/style minimum
$5.00
Best Suited for “Pop Culture”
No Stickers Included

Bag + Board
12/style minimum
$4.50
Branded with Round Label on Front
and Descriptive Label on Back

Crystal Packed with Mat
12/style minimum
Thin Board: $6.50 - Foam Core: $7.00

Front w/ Round Label
Back w/ Descriptive Label
Prints

3D Lenticular

11 × 17
in Rigid Plastic Sleeve
250 pc: $7 ea.
500 pc: $6 ea.
$50 set up fee

Archival Giclées

DISCOUNTS
10% OFF 36 PC. ORDERS
15% OFF 72 PC. ORDERS

Posters

Digital 12 x 18 / 13 x 19
12/style minimum
Rolled in Poster Sleeve w/ Label: $5.00
Rolled in Shipping Tube w/ Label: $6.50
Bagged w/ Foam Core: $7.00

4-Color 24 x 36 Poster
500/style minimum
$3.50

Foam Core Backing Board
Front Round Label and Descriptive Label on Back

16 × 20
6/style minimum
$12.50

18 × 24
6/style minimum
$15.00
Wood Frames

Prints Sold Separately

11 × 14 Black Wood
6 min. - Item #BWF14
$12.50

11 × 17 Black Wood
6 min. - Item #BWF17
$14.00

16 × 20 Black Wood
3 min. - Item #BWF20
$20.00

18 × 24 Black Wood
3 min. - Item #BWF24
$24.00

24 × 36 Black Wood
3 min. - Item #BWF36
$35.00
Stickers

- Kiss-cut any shape
- Gloss or matte
- Full color & UV coated
- Includes design & setup

4 x 4" Sticker Sheet

<table>
<thead>
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<th>Quantity</th>
<th>Price</th>
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<tbody>
<tr>
<td>125</td>
<td>$1.55</td>
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<td>$0.62</td>
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<td>1500</td>
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Turnaround
3 weeks or less

Patches

Pricing valid for up to 12 colors. Please request a quote for 12+.
Overall size is determined by width + height divided by 2.

2.5” overall size

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<td>500</td>
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3” overall size

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<td>$1.92</td>
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3.5” overall size

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</tr>
<tr>
<td>500</td>
<td>$2.50</td>
</tr>
<tr>
<td>1000</td>
<td>$2.17</td>
</tr>
</tbody>
</table>
## Magnets & Pins

### Die-Cut Acrylic

**Popcorn’s ¼” Thick Acrylic Magnets**
- Custom Shapes
- Any Size
- Full Color Printing
- Low Minimums
- Full Magnet Back
- 2–3 Week Turnaround
- Made in the USA

<table>
<thead>
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<th>QTY</th>
<th>PRICE</th>
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<tbody>
<tr>
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<tr>
<td>1000</td>
<td>$2.90</td>
</tr>
<tr>
<td>2500</td>
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Add 35¢ for Packaging
Die Charge: $75

### Enamel Pins

**1.25” or smaller**

<table>
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<th>Quantity</th>
<th>Price</th>
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</tr>
<tr>
<td>2500</td>
<td>$2.40</td>
</tr>
<tr>
<td>5000</td>
<td>$2.15</td>
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</tbody>
</table>

**Mold Fee***

- 1.25” or less: $125
- 1.5”: $150
- 2”: $175

*one time only, includes delivered pin sample

**Options (per piece)**

- Additional Colors (6 included): $0.03/color
- Increase to 1.5” Size: $0.15
- Increase to 2” Size: $0.25
- Deluxe Metal Stopper: $0.15
- Adding a Keychain: $0.15
- Smooth Finish (Hard Enamel): $0.15
- Extra Polishing: $0.05
- Glitter: $0.15

**Full Color Packaging**

$100 (flat fee regardless of quantity)

**Digital Conversion**

Fees may be applicable for orders under 1000 pins/style

**Turnaround**

- Design Time: 1 week
- Sampling: 20–30 days
- Production: 30 days

**Shipping**

- Ocean Freight: 30–45 days
- Included in unit cost
- Tariff quoted at time of order

- Airmail: 5–7 days
  - 250 pieces: $90.00 (estimate)
  - 500 pieces: $150.00 (estimate)
  - No tariff with airmail
Magnets

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

Most Popular Sizes

Add 25¢ for Packaging

2 × 3
24/style minimum
$1.50

2 1/2 × 3 1/2
25/style minimum
$1.75

3 × 3
24/style minimum
$1.75
**Unique Sizes**

1 Round Pin
105/style minimum
$0.35

**Enamel Pin**
250/style minimum
$3.20

1.5 Round Pin
100/style minimum
$0.45

2 x 2 Magnet/Pin
24/style minimum
Magnet: $1.25 - Pin: $0.55

**2.25 Round**
24/style minimum
Magnet: $1.25 - Pin: $0.55
Also available with mirror back!

**1.5 x 4.5**
24/style minimum
$1.75

**Discounts**
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

Add 25¢ for Packaging
Magnets

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

Packaged Sets

Custom Package Design: $100 Art Charge
No Art Charge for Orders over 144/style

4 Pack
24/style minimum
$6.00
(pricing for 2 x 3 magnets)

2 Pack
24/style minimum
$3.00
(pricing for 2 x 3 magnets)
Packaged Sets

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

MAGNETS

HECTIC PINK  APPLE GREEN  SKY BLUE

Subway
Times Square
42 Street Station

$4.50
(pricing for 2 x 3 magnets)

3 Packs
24/style minimum
Cards

Greeting Cards

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

5 x 7
24/style minimum
$1.50

4 x 9
24/style minimum
$1.75

Boxed Set Available

5 x 7 Boxed Set of 8
24/style minimum
$8.00

Available in White or Kraft with Clear Lid
All Clear option also available (not shown)
Post Cards

4¼ × 6
100/style minimum
$0.35
20% OFF 1,000 PC. ORDERS

6 × 11
100/style minimum
$1.00
20% OFF 1,000 PC. ORDERS

4¼ × 6 Perforated Postcard Booklet
250/style minimum
$4.00 - 8 Card Set
$5.00 - 10 Card Set
$6.00 - 12 Card Set
$8.00 - 20 Card Set
$200 Set-up Charge

Pricing includes front & back cover

4¼ × 6 Postcard Pack of 8
72/style minimum
$3.00
10% OFF 144 PC. ORDERS
20% OFF 288 PC. ORDERS
Housewares

Coasters

Wood with Cork Back
24/style minimum
$3.00
3 ¾” Square or Round

Hard Board
24/style minimum
$2.50
3 ½” Square

Neoprene
24/style minimum
$2.50
3.5” Square / 4” Round
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

4 Pack
12/style minimum
Wood w/ Cork Back: $12.50
Coaster Puzzle
12/style minimum
$12.50
7 ½" Square

60pc Wood Puzzle
12/style minimum
$15.00
7" × 10"

Glass Cutting Board
12/style minimum
$15.00
11 ¼" × 15 ¾" - Hand Wash Only!

Ceramic Tile
12/style minimum
$10.00 w/ packaging
6" Square
Housewares

DISCOUNTS
5% OFF 144 PC. ORDERS
8% OFF 288 PC. ORDERS
10% OFF 576+ PC. ORDERS

Drinkware
36/style minimum

11 oz. Colored Mugs: $5.70

- PMS colors are for reference only; please specify if matching is required

- Microwave Safe - Dishwasher Safe but not recommended for optimum color retention - Prop 65 Compliant
Drinkware
36/style minimum

**1.5 oz. Shot Glass**
- Price: $3.50

**12 oz. Latte Mug**
- Price: $6.00

**15 oz. Black**
- Price: $7.50

**15 oz. White**
- Price: $6.50

**20 oz. White**
- Price: $7.50

**11 oz. Black**
- Price: $7.00

**White**
- Price: $5.00

**15 oz. Black Rim/Handle**
- Price: $7.50
  - Add'l colors: Blue, Maroon, Green, Lt. Blue and Yellow

**11 oz. Black Deco**
- Price: $5.70
  - Deco/Handle also available

**15 oz. Blk. Rim/Handle**
- Price: $7.50

**20 oz. Aluminum Water Bottle**
- Price: $10.00

**10 oz. Camp Mug**
- Price: $6.00
  - Add'l rim colors: White, Blue, and Black

**Gift Box with Label**
- For 11/15 oz. Mugs
- Mug + $1.00

**Discounts**
- 5% off 144 pc. orders
- 8% off 288 pc. orders
- 10% off 576+ pc. orders
**Bookmarks + Houseware**

**Paper Bookmarks**
Individual: $0.35 - 100 min.
8-pack: $3.00 - 144 min.
2 ¼” x 7 ¼” - 12 pt glossy card stock

**Aluminum Bookmarks**
24/style minimum
$4.00
1 ¼” x 5”

**Pet Bowls**
12/style minimum
Large: $12.00 - Small: $10.00
Large: 7” x 3 ¾” - Small: 6” x 2 ¾”

**Neoprene Mouse Pad**
12/style minimum
$5.00
7 ¾” x 9 ½”

10% OFF 144 PC. ORDERS - 15% OFF 288 PC. ORDERS
*neoprene not ideal for detailed images*
Journals + Notebooks

Perfect Bound Journals
24/style minimum
Small: 4 x 5.5 - $4.00 ea.
Medium: 5.5 x 7.75 - $5.00 ea.
Large: 8 x 10 - $7.00 ea.
Small: 50 unlined pages, lined add $0.70
Medium: 70 unlined pages, lined add $1.00
Large: 70 unlined pages, lined add $1.75
Inside cover printing add $1.00

4.5 x 6.25 Tyvek Notebook (A6)
100/style minimum
$12.50 ea. for $100+ order
$11.00 ea. for $250+ order
$10.00 ea. for $500+ order
75 unlined pages

2 x 3 Jotter
144/style minimum
$1.50

4 x 6.5 Field Notebooks
144/style minimum
$2.50 each, $7.75 for 3-pack
4 x 6.5 with 24 blank pages
### Screened Items

**Screened Tea Towel**
- 24/style minimum
- Single Color: $7.50
- Two Color: $8.50

**White DTG Canvas Tote**
- 24-50: $12.00
- 51-100: $11.50
- 101-150: $11.25
- 151-300: $11.00

**Screened Canvas Tote**
- 24/style minimum
- 2 Colors (shown): $10.00
- Each additional color (4 max): +$1.00
- 10% off 144 - 15% off 288
- 15” x 15”

**Screened T-shirts**
- 60 unisex shirt minimum
- 60-99 pcs: $14.50
- 100+: $12.50 per unit
- *Add $1 for xxl, price based on two color screen*

**DTG Canvas Tote**
- 24-50: $12.00
- 51-100: $11.50
- 101-150: $11.25
- 151-300: $11.00

**DTG Tea Towel**
- 24-50: $11
- 51-100: $10.50
- 101-150: $10.00
- 151-300: $9.50
- *Belly band adds $1.50*

**Screened Canvas Tote**
- 15” x 15”

**Screened T-shirts**
- Sizes divided based on order quantity
- Recommended size breakdown for 60 pc. order:
  - 12 small, 12 med, 18 large, 18 xl

**Unfolded size:** 18 x 22 in.
**Max screenable area:** 16 x 16 in.
**Max DTG area:** 12 x 12 in.

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- **WEB**: www.popcornposters.com
- **EMAIL**: mail@popcornposters.com
- **TEL**: 860.610.0000
- **FAX**: 860.760.6188
- **MAIL**: 1 Cherry St, East Hartford, CT 06108
**Accessories**

**iPhone Cases**
12/style minimum  
$10.00 including packaging  
All latest models available in black or white

**Beverage Koozies**
24/style minimum  
16 oz - $3.00 ea  
12 oz - $2.50 ea  
Standard Discounts apply

**Vinyl Tote**
50/style minimum  
2 Colors: $20.00  
Each additional color: +$0.50  
$50 Screen Charge (one time)  
12" x 12" x 5" - 4–6 week delivery

**Discounts**
5% OFF 72 PC. ORDERS  
10% OFF 144 PC. ORDERS
Accessories

**Luggage Tags and Key Chains**
Aluminum or Plastic - 24/style minimum
$4.00

**Dog Tags**
24/style minimum
1-sided: $4.00
Add 50¢ for packaging

![Dog Tag Image]
Jewelry & Ornaments

**Cuff Bracelets**
12/style minimum
Small: $6.00 - Large: $7.50

**Pendant Necklaces**
3/style minimum
Rubber Chain: $18.50
Silver Chain: $21.00
Add $1.50 for custom gift box

**3.5" Round Glass Ornament**
25/style minimum
$7.50

**3 × 3.75" Oval Glass Ornament**
24/style minimum
$7.50

50% OFF WHILE SUPPLIES LAST

**Deluxe Key Chains**
6/style minimum
$8.50
Add $1.50 for custom gift box

50% OFF WHILE SUPPLIES LAST
Quartz Glass

Packaging includes Gift Box, mylar sleeve and info sticker on the reverse that can include a UPC and retail price. We typically recommend foil-stamping text directly on the box.

500 MOQ - $200 Setup Fee - 50% Deposit required on all custom orders – Turnaround: 70-90 Days
Magnet imagery can be divided to meet minimum if box style remains the same

Magnet Sets

Magnet Size: 1.375" × 0.5"
Unit Cost: $6.00 (Delivered)

Magnet Size: 1.375" × 0.5"
Unit Cost: $7.90 (Delivered)

Paperweight

Paperweight Size: 3" × 1.5"
Unit Cost: $5.85 (Delivered)
Eyeglass Case with Cloth
300/style moq - $50 setup
$6.00

Museum Tote with Pouch
1000/style moq - $150 setup
1000+: $6.50
2000+: $5.90

Size: 19.7” W x 16.5” H (w/o handles)
Pocket - 4.3” x 4.5”
Handle - 10.6” H
Carry Weight - 40 lbs

Umbrella with Cover
200/style moq - $150 setup
$12.75
Good design makes a product understandable.

– Dieter Rams