Custom Products Catalog
Who We Are

Popcorn is a reliable Design & Manufacturing Partner for the Museum Store Marketplace. Popcorn is driven by a small team of Craftsmen and Skilled Designers who specialize in Product Development and Turn-Key Museum Programs. Popcorn is skilled in the Vanishing Art of Manufacturing—our Premium Products are all Made in America.

Five Core Museum Products

We specialize in 5 core products:
- Magnets / Matted Prints / Note Cards / Phone Covers / Mugs

From beginning to end, Popcorn delivers a perfectly designed and color matched merchandise program.

This year we introduced many new custom products pictured in this catalog. Many are great impulse items that are great for the holidays: Glass Ornaments / Journals / Messenger Bags / Pet Bowls / Dog Tags / Luggage Tags / Key Chains. More new products will be introduced during the coming year and can be seen on our website: www.popcornposters.com/custom

Program Basics

Minimums: Most products are 24 pc minimum
Discounts*: 10% off 144 pc orders 15% off 288 pc orders
*some products have different discounts
Lead Time: Designed, manufactured and shipped within 3 weeks. Reorders generally ship within 3 days!

Mission Specific Merchandise / Award Winning Design

We fulfill your museum store mission by developing product that provides your visitors a range of customized, educational products. Our award winning packaging translates into more sales per visitor and provides great branding opportunities for your museum. We assign a team of graphic designers and writers to help tell your story—they bring a wide range of creativity and experience to every project.

Popcorn’s Museum Program: Simple & Exceptional

1. Made on Demand / Made in America
2. Quality Materials and State of the Art Equipment
3. Rapid Turnaround
4. Low Minimums / China-Like Pricing
5. Experienced Staff

The opposite page details how easy it is to start building a Merchandise Program around your Museum’s Collection or for an Upcoming Exhibition. I look forward to working with you.

Sincerely,

David Graveen
Ringmaster
Custom Product Development

1. **Choose Products**
Pictured in this Catalog or Online (most up-to-date)
a. www.popcornposters.com/custom

2. **Send Hi Res Images**
   a. Artwork
   b. Museum / Institution Logo
   c. Exhibition Logo
   d. Credit Lines

3. **Image Requirements**
   a. Resolution: 300 dpi (minimum)
   b. Size: 10” Smallest Dimension
   c. Format: Tif or Jpg
   *Large files for small products like magnets insure great quality

4. **Upload Art**
   www.popcornposters.com/upload

5. **Color Proofing**
Matchprints are required to insure a perfect color match.
*No proofing fees are charged if client provides matchprint.*
Send Matchprints to Popcorn’s Art Department.
Popcorn Art Department, 1 Cherry Street, East Hartford, CT 06108
Physical Proofs: $25 per item

6. **DIY Design**
   Your Products / Our Templates
   *No set up fees charged when client supplies “Production Ready” artwork.*
   Templates are accessible at www.popcornposters.com/templates

7. **Popcorn Design Services**
   Fast & Reliable!
   a. An Award Winning Design Team can be assigned to your project.
   $75 fee per image will be charged to design a “custom program.”
   b. An “Idea Book” will be created for each image that will picture your custom products.
   c. Samples are shipped at client’s expense unless order exceeds $250.

8. **Questions?**
David Graven / Museum Program Manager / david@popcornposters.com
Thy Hoang / Design Lead / thy@popcornposters.com
Karen Crawford / Orders - Traffic Manager / karen@popcornposters.com
Steve Santangelo / In-House Sales / steve@popcornposters.com

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Prints

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<td>Frames</td>
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Magnets & Pins

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<td>Stickers &amp; Patches</td>
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<td>Acrylic Magnets &amp; Enamel Pins</td>
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<td>Standard Magnets</td>
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<td>Unique Sizes</td>
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<td>Magnet Sets</td>
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Cards

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Housewares

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<td>Drinkware</td>
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Miscellaneous

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<td>Quartz Glass</td>
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Steve Santangelo
Sales Manager
DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

Rigid Plastic Sleeve with Hang Tab
12/style minimum
$5.00

Bag + Board
12/style minimum
$4.50

Front w/ Round Label

Premium Crystal Packed with Foam Core Backer Board
12/style minimum
$6.50

Back w/ Descriptive Label
11 x 14

**Rigid Plastic Sleeve (no backing board)**
- 12/style minimum
- $5.00
  - Best Suited for "Pop Culture"
  - No Stickers Included

**Bag + Board**
- 12/style minimum
- $4.50
  - Branded with Round Label on Front
  - and Descriptive Label on Back

**Crystal Packed with Mat**
- 12/style minimum
- Thin Board: $6.00 - Foam Core: $6.50

**Back w/ Descriptive Label**

**Front w/ Round Label**

**DISCOUNTS**
- 10% OFF 144 PC. ORDERS
- 15% OFF 288 PC. ORDERS
3D Lenticular

11 × 17
in Rigid Plastic Sleeve
250 pc: $7 ea.
500 pc: $6 ea.
$50 set up fee

Archival Giclées

16 × 20
6/style minimum
$12.50

18 × 24
6/style minimum
$15.00

Posters

Digital 12 x 18 / 13 x 19
12/style minimum
Rolled in Poster Sleeve w/ Label: $5.00
Rolled in Shipping Tube w/ Label: $6.50
Bagged w/ Foam Core: $6.50

4-Color 24 x 36 Poster
500/style minimum
$3.50

DISCOUNTS
10% OFF 36 PC. ORDERS
15% OFF 72 PC. ORDERS

Foam Core Backing Board
Front Round Label and Descriptive Label on Back
Wood Frames

Prints Sold Separately

11 x 14 Black Wood
6 min. - Item # BWF14
$12.50

11 x 17 Black Wood
6 min. - Item # BWF17
$14.00

16 x 20 Black Wood
3 min. - Item # BWF20
$20.00

18 x 24 Black Wood
3 min. - Item # BWF24
$24.00

24 x 36 Black Wood
3 min. - Item # BWF36
$35.00
Stickers

- Kiss-cut any shape
- Gloss or matte
- Full color & UV coated
- Includes design & setup

4 x 4"

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<tr>
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<th>Price</th>
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<tr>
<td>125</td>
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Turnaround
3 weeks or less

Patches

Pricing valid for up to 12 colors. Please request a quote for 12+.
Overall size is determined by width + height divided by 2.

2.5” overall size

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3” overall size

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3.5” overall size

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<td>500</td>
<td>$2.50</td>
</tr>
<tr>
<td>1000</td>
<td>$2.17</td>
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**Die-Cut Acrylic**

*Popcorn’s ¼” Thick Acrylic Magnets*
- Custom Shapes
- Any Size
- Full Color Printing
- Low Minimums
- Full Magnet Back
- 2–3 Week Turnaround
- Made in the USA

<table>
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<th>PRICE</th>
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<td>$2.80</td>
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<tr>
<td></td>
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Add 25¢ for Packaging
Die Charge: $50

**Enamel Pins**

1.25” or smaller

<table>
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<th>Quantity</th>
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<td>500</td>
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<tr>
<td>2500</td>
<td>$2.35</td>
</tr>
<tr>
<td>5000</td>
<td>$2.00</td>
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Mold Fee*

- 1.25” or less: $125
- 1.5”: $150
- 2”: $175

*one time only, includes delivered pin sample

Options (per piece)
- Additional Colors (6 included): $0.03/color
- Increase to 1.5” Size: $0.15
- Increase to 2” Size: $0.25
- Deluxe Metal Stopper: $0.15
- Adding a Keychain: $0.15
- Smooth Finish (Hard Enamel): $0.15
- Extra Polishing: $0.05
- Glitter: $0.15

Full Color Packaging
- $100 (flat fee regardless of quantity)

Digital Conversion
- Fees may be applicable for orders under 1000 pins/style

**Turnaround**
- Design Time: 1 week
- Sampling: 20-30 days
- Production: 30 days

**Shipping**
- Ocean Freight: 30–45 days
- Included in unit cost
- Tariff quoted at time of order
- Airmail: 5–7 days
  - 250 pieces: $90.00 (estimate)
  - 500 pieces: $150.00 (estimate)
- No tariff with airmail
Magnets

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

Most Popular Sizes

Add 25¢ for Packaging

2 x 3
24/style minimum
$1.50

2 ½ x 3 ½
25/style minimum
$1.75

3 x 3
24/style minimum
$1.75

2 x 3 Packaged (Front)

2 ½ x 3 ½ Packaged

3 x 3 Packaged
Magnets & Pins

**Discounts**
- 10% OFF 144 PC. ORDERS
- 15% OFF 288 PC. ORDERS

Add 25¢ for Packaging

**Unique Sizes**

**1 Round Pin**
- 105/style minimum
- $0.35

**Enamel Pin**
- 250/style minimum
- $3.20

**1.5 Round Pin**
- 100/style minimum
- $0.45

**2 x 2 Magnet/Pin**
- 24/style minimum
- Magnet: $1.25 - Pin: $0.55

**2.25 Round**
- 24/style minimum
- Magnet: $1.25 - Pin: $0.55
- Also available with mirror back!

**DISCOUNTS**
- 10% OFF 144 PC. ORDERS
- 15% OFF 288 PC. ORDERS

Add 25¢ for Packaging
Magnets

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

Packaged Sets

Custom Package Design: $100 Art Charge
No Art Charge for Orders over 144/style

4 Pack
24/style minimum
$6.00
(pricing for 2 x 3 magnets)

2 Pack
24/style minimum
$3.00
(pricing for 2 x 3 magnets)
Packaged Sets

$4.50
(pricing for 2 x 3 magnets)

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS
Cards

DISCOUNTS
10% OFF 144 PC. ORDERS
15% OFF 288 PC. ORDERS

5 x 7
24/style minimum
$1.50

4 x 9
24/style minimum
$1.75
Boxed Set Available

5 x 7 Boxed Set of 8
24/style minimum
$8.00
Available in White or Kraft with Clear Lid
All Clear option also available (not shown)
Post Cards

4 ¼ × 6
100/style minimum
$0.35
20% OFF 1,000 PC. ORDERS

6 × 11
100/style minimum
$1.00
20% OFF 1,000 PC. ORDERS

4 ¼ × 6 Perforated Postcard Booklet
250/style minimum
$4.00 - 8 Card Set
$5.00 - 10 Card Set
$6.00 - 12 Card Set
$8.00 - 20 Card Set
$200 Set-up Charge

Pricing includes front & back cover

4 ¼ × 6 Postcard Pack of 8
72/style minimum
$3.00
10% OFF 144 PC. ORDERS
20% OFF 288 PC. ORDERS
**Housewares**

**Coasters**

**Wood with Cork Back**
- 24/style minimum
- $3.00
- 3 ¾" Square or Round

**Hard Board**
- 24/style minimum
- $2.50
- 3 ½" Square

**Neoprene**
- 24/style minimum
- $2.50
- 3.5" Square / 4" Round
- 10% OFF 144 PC. ORDERS
- 15% OFF 288 PC. ORDERS

**4 Pack**
- 12/style minimum
- Wood w/ Cork Back: $12.50
Coaster Puzzle
12/style minimum
$12.50
7 ½” Square

60pc Wood Puzzle
12/style minimum
$15.00
7” x 10”

Glass Cutting Board
12/style minimum
$15.00
11 ¼” x 15 ¾” - Hand Wash Only!

Ceramic Tile
12/style minimum
$10.00 w/ packaging
6” Square
Housewares

DISCOUNTS
5% OFF 144 PC. ORDERS
8% OFF 288 PC. ORDERS
10% OFF 576+ PC. ORDERS

11 oz. Colored Mugs: $5.70

PMS colors are for reference only; please specify if matching is required

Microwave Safe - Dishwasher Safe but not recommended for optimum color retention - Prop 65 Compliant
Drinkware

36/style minimum

1.5 oz. Shot Glass
$3.50

10 oz. Camp Mug
$6.00
Add'l rim colors: White, Blue, and Black

15 oz. Black
$7.50

15 oz. White
$6.50

20 oz. White
$7.50

12 oz. Latte Mug
$6.00

11 oz. Black
$7.00

11 oz. Black Deco
$5.70
Deco/Handle also available

15 oz. Blk. Rim/Handle
Add'l colors: Blue, Maroon, Green, Lt. Blue and Yellow
Deco
$7.50

15 oz. White
$6.00

20 oz. White
$7.50

10 oz. Aluminum Water Bottle
$10.00
Includes 2 tops

Gift Box with Label for 11/15 oz. Mugs
Mug + $0.50

DISCOUNTS
5% OFF 144 PC. ORDERS
8% OFF 288 PC. ORDERS
10% OFF 576+ PC. ORDERS

11 oz. Black Deco
$7.00
Rim/Handle
$5.00

15 oz. White
$6.00

15 oz. Black
$7.50

20 oz. White
$7.50

12 oz. Latte Mug
$6.00

10 oz. Camp Mug
$6.00
Add'l rim colors: White, Blue, and Black

20 oz. Aluminum Water Bottle
$10.00
Includes 2 tops

Gift Box with Label for 11/15 oz. Mugs
Mug + $0.50

DISCOUNTS
5% OFF 144 PC. ORDERS
8% OFF 288 PC. ORDERS
10% OFF 576+ PC. ORDERS

11 oz. Black Deco
$7.00
Rim/Handle
$5.00

15 oz. White
$6.00

15 oz. Black
$7.50

20 oz. White
$7.50

12 oz. Latte Mug
$6.00

10 oz. Camp Mug
$6.00
Add'l rim colors: White, Blue, and Black

20 oz. Aluminum Water Bottle
$10.00
Includes 2 tops

Gift Box with Label for 11/15 oz. Mugs
Mug + $0.50

DISCOUNTS
5% OFF 144 PC. ORDERS
8% OFF 288 PC. ORDERS
10% OFF 576+ PC. ORDERS

11 oz. Black Deco
$7.00
Rim/Handle
$5.00

15 oz. White
$6.00

15 oz. Black
$7.50

20 oz. White
$7.50

12 oz. Latte Mug
$6.00

10 oz. Camp Mug
$6.00
Add'l rim colors: White, Blue, and Black

20 oz. Aluminum Water Bottle
$10.00
Includes 2 tops

Gift Box with Label for 11/15 oz. Mugs
Mug + $0.50

DISCOUNTS
5% OFF 144 PC. ORDERS
8% OFF 288 PC. ORDERS
10% OFF 576+ PC. ORDERS

11 oz. Black Deco
$7.00
Rim/Handle
$5.00

15 oz. White
$6.00

15 oz. Black
$7.50

20 oz. White
$7.50

12 oz. Latte Mug
$6.00

10 oz. Camp Mug
$6.00
Add'l rim colors: White, Blue, and Black

20 oz. Aluminum Water Bottle
$10.00
Includes 2 tops

Gift Box with Label for 11/15 oz. Mugs
Mug + $0.50

DISCOUNTS
5% OFF 144 PC. ORDERS
8% OFF 288 PC. ORDERS
10% OFF 576+ PC. ORDERS

11 oz. Black Deco
$7.00
Rim/Handle
$5.00

15 oz. White
$6.00

15 oz. Black
$7.50

20 oz. White
$7.50

12 oz. Latte Mug
$6.00

10 oz. Camp Mug
$6.00
Add'l rim colors: White, Blue, and Black

20 oz. Aluminum Water Bottle
$10.00
Includes 2 tops

Gift Box with Label for 11/15 oz. Mugs
Mug + $0.50

DISCOUNTS
5% OFF 144 PC. ORDERS
8% OFF 288 PC. ORDERS
10% OFF 576+ PC. ORDERS

11 oz. Black Deco
$7.00
Rim/Handle
$5.00

15 oz. White
$6.00

15 oz. Black
$7.50

20 oz. White
$7.50

12 oz. Latte Mug
$6.00

10 oz. Camp Mug
$6.00
Add'l rim colors: White, Blue, and Black

20 oz. Aluminum Water Bottle
$10.00
Includes 2 tops

Gift Box with Label for 11/15 oz. Mugs
Mug + $0.50

DISCOUNTS
5% OFF 144 PC. ORDERS
8% OFF 288 PC. ORDERS
10% OFF 576+ PC. ORDERS

11 oz. Black Deco
$7.00
Rim/Handle
$5.00

15 oz. White
$6.00

15 oz. Black
$7.50

20 oz. White
$7.50

12 oz. Latte Mug
$6.00

10 oz. Camp Mug
$6.00
Add'l rim colors: White, Blue, and Black

20 oz. Aluminum Water Bottle
$10.00
Includes 2 tops

Gift Box with Label for 11/15 oz. Mugs
Mug + $0.50

DISCOUNTS
5% OFF 144 PC. ORDERS
8% OFF 288 PC. ORDERS
10% OFF 576+ PC. ORDERS

11 oz. Black Deco
$7.00
Rim/Handle
$5.00

15 oz. White
$6.00

15 oz. Black
Bookmarks + Houseware

**Paper Bookmarks**
Individual: $0.35 - 100 min.
8-pack: $3.00 - 144 min.
2 ¼” × 5” - 12 pt glossy card stock

**Aluminum Bookmarks**
24/style minimum
$4.00
1 ¼” × 5”

**Pet Bowls**
12/style minimum
Large: $12.00 - Small: $10.00
Large: 7” × 3 ⅛” - Small: 6” × 2 ⅝”

**Neoprene Mouse Pad**
12/style minimum
$5.00
7 ⅞” × 9 ⅛”
10% OFF 144 PC. ORDERS - 15% OFF 288 PC. ORDERS
*neoprene not ideal for detailed images
Perfect Bound Journals
24/style minimum
Small: 4 x 5.5 - $4.00 ea.
Medium: 5.5 x 7.75 - $5.00 ea.
Large: 8 x 10 - $7.00 ea.
Small: 50 unlined pages, lined add $0.70
Medium: 70 unlined pages, lined add $1.00
Large: 70 unlined pages, lined add $1.75

2 x 3 Jotter
144/style minimum
$1.50

4.5 x 6.25 Tyvek Notebook (A6)
100/style minimum
$12.50 ea. for $100+ order
$11.00 ea. for $250+ order
$10.00 ea. for $500+ order
75 unlined pages

4 x 6.5 Field Notebooks
144/style minimum
$2.50 each, $7.75 for 3-pack
4 x 6.5 with 24 blank pages
Screened items subject to $25 setup fee

**Screened Canvas Tote**
- 24/style minimum
- 2 Colors (shown): $10.00
- Each additional color (4 max): +$1.00
- 10% off 144 - 15% off 288
- 15” x 15”

**White DTG Canvas Tote**
- 24-50: $12.00
- 51-100: $11.50
- 101-150: $11.25
- 151-300: $11.00

**Black/Natural DTG Canvas Tote**
- 24-50: $17.00
- 51-100: $16.00
- 101-150: $15.25
- 151-300: $14.25

**Screened Tea Towel**
- 24/style minimum
- Single Color: $7.50
- Two Color: $8.50

**DTG Tea Towel**
- 24-50: $11
- 51-100: $10.50
- 101-150: $10.00
- 151-300: $9.50
- Belly band adds $1.50
- Unfolded size: 18 x 22 in.
- Max screenable area: 16 x 16 in.
- Max DTG area: 12 x 12 in.

**Screened T-shirts**
- 60 unisex shirt minimum
- $12.50 per unit
- 5% off 72

**DTG T-shirts: Please e-mail for quote**
- Sizes divided based on order quantity
- Recommended size breakdown for 60 pc. order:
  - 12 small, 12 med, 18 large, 18 xl
Accessories

**DISCOUNTS**
- 5% OFF 72 PC. ORDERS
- 10% OFF 144 PC. ORDERS

**Vinyl Tote**
- 50/style minimum
- 2 Colors: $17.50
- Each additional color: +$0.75
- $50 Screen Charge (one time)
- 12" × 12" × 5" - 4–6 week delivery

**iPhone Cases**
- 12/style minimum
- $10.00 including packaging
- All latest models available in black or white

**Beverage Koozies**
- 24/style minimum
- 16 oz - $3.00 ea
- 12 oz - $2.50 ea
- Standard Discounts apply

**Photography Case**

[Image of iPhone Case]
Luggage Tags and Key Chains
Aluminum or Plastic - 24/style minimum
$4.00

Dog Tags
24/style minimum
1-sided: $4.00
Add 50¢ for packaging
Jewelry & Ornaments

Cuff Bracelets
12/style minimum
Small: $6.00 - Large: $7.50

3.5" Round Glass Ornament
25/style minimum
$7.50

3 x 3.75" Oval Glass Ornament
24/style minimum
$7.50

50% OFF WHILE SUPPLIES LAST
Pendant Necklaces
3/style minimum
Rubber Chain: $18.50
Silver Chain: $21.00
Add $1.50 for custom gift box

50% OFF WHILE SUPPLIES LAST
Deluxe Key Chains
6/style minimum
$8.50
Add $1.50 for custom gift box
Quartz Glass

Packaging includes Gift Box, mylar sleeve and info sticker on the reverse that can include a UPC and retail price. We typically recommend foil-stamping text directly on the box.

500 MOQ - $200 Setup Fee - 50% Deposit required on all custom orders – Turnaround: 70-90 Days

Magnet imagery can be divided to meet minimum if box style remains the same.

Magnet Sets

Magnet Size: 1.375” × 0.5”
Unit Cost: $6.00 (Delivered)

Magnet Size: 1.375” × 0.5”
Unit Cost: $7.90 (Delivered)

Paperweight

Paperweight Size: 3” × 1.5”
Unit Cost: $5.85 (Delivered)
New

**Museum Tote with Pouch**

1000/style moq - $150 setup

- **1000+**: $6.50
- **2000+**: $5.90

Size: 19.7” W x 16.5” H (w/o handles)

- Pocket - 4.3” x 4.5”
- Handle - 10.6” H
- Carry Weight - 40 lbs

**Umbrella with Cover**

200/style moq - $150 setup

$12.75

**Water Globe**

65-80mm: 1000 moq

100-120mm: 500 moq

Price quoted per design

**Eyeglass Case with Cloth**

300/style moq - $50 setup

$5.50
Good design makes a product understandable.

–Dieter Rams